

Publicis Groupe announces the appointment of Céline Fronval as Groupe General Counsel

May 9, 2017 - Publicis Groupe [Euronext Paris: FR0000130577, CAC 40] announces the appointment of Céline Fronval to the role of Groupe General Counsel. She took on her new role as of May 1, 2017, and reports directly to Anne-Gabrielle Heilbronner, member of the Directoire (Management Board) and Secretary General of Publicis Groupe.

Céline, previously Deputy General Counsel of Publicis Groupe, will succeed Joe LaSala, who is retiring from Publicis Groupe after two years. Joe was General Counsel of Sapient from February 2011 to March 2015 and was promoted to Groupe General Counsel at Publicis Groupe in Paris after the acquisition of Sapient in April 2015.

Céline Fronval was Head of Legal for France from September 2012 to September 2014, and promoted to Deputy General Counsel in October 2014. Prior to this, she worked in various law firms including Simpson Thacher & Bartlett in New York and in-house legal positions (Chief Legal Officer at BetClic Everest Group). Céline holds a LL.M degree from Columbia University and a Master degree (DEA) in International law from University Panthéon-Assas (Paris II).

Anne-Gabrielle Heilbronner said, *“I’d like to thank Joe LaSala for these past few years he has served Publicis Groupe, during which he has truly proven his professionalism and expertise. I’d also like to wish Céline much success in her new role, which I am happy to see her take on after five successful years with the Groupe. Her experience and skills will be great assets with which she will carry out her missions.”*

About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in marketing, communication, and digital transformation, driven through the alchemy of creativity and technology. Publicis Groupe offers its clients seamless access to its tools and expertise through modular offering. Publicis Groupe is organized across four Solutions hubs: Publicis Communications (Publicis Worldwide, Saatchi & Saatchi, Leo Burnett, BBH, Marcel, Fallon, MSL, Prodigious), Publicis Media (Starcom, Zenith, Mediavest | Spark, Blue 449, Performics), Publicis.Sapient (SapientRazorfish, DigitasLBi, Sapient Consulting) and Publicis Health. These 4 Solution hubs operate across principal markets, and are carried across all others by Publicis One, a fully integrated service offering bringing together the Groupe’s expertise under one roof. Present in over 100 countries, Publicis Groupe employs nearly 80,000 professionals. www.publicisgroupe.com | Twitter: @PublicisGroupe | Facebook: www.facebook.com/publicisgroupe | LinkedIn : Publicis Groupe | <http://www.youtube.com/user/PublicisGroupe> | *Viva la Difference!*



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